

HEY, I'M SHAHAR TAL

Designer, Creative, Marketing,
Artist & Passionate about music



shahartal94@gmail.com

+972-54-649-2812

[LinkedIn Profile](#)

Portfolio

<https://www.shahar-tal.com>

[Instagram](#)

Skills

Motion graphics

Design

Illustration

Digital illustration

Branding

Classic animation

Concept development

Creative tools

Illustrator

Photoshop

After Effects

Figma

Procreate

Indesign

Languages skills

Hebrew - Native

English - Excellent

Employment experience

2021 - 2022 Lemonade inc - Product Marketing Designer

As the first and only Marketing designer of the Israel site, I worked with the Growth and the Product Designer teams to promote and explain the concept of Pet Insurance, a relatively new product in the Insurance world. Design of Landing Pages, Email, Blogs and Social Media Commercials.

2020 - 2021 Yona Design (Permanent Freelancer)

Design and animation for businesses social media commercials. Expand the current branding for creating fresh design and animation.

2021 - 2022 Teacher in HIT visual communication preparatory class.

Part time position.

2020 - 2021 - Ananey Communications (Permanent Freelance)

Design, Animation for social media products. Branding for TV shows, Research for future features and its branding.

2019 - Igloo Creative House (Internship)

Design and animation for an in house commercials.

Education

2020 - 2021 The Edmond de Rothschild Center's professional development program

2016 - 2020 HIT Visual Communication Design studies

2015 - 2016 6b studio - Graphic Design graduate (with distinction)

Informal

Member of the "Hanivharot" - Leadership Program for female students

Member of HIT students association

Freelance writer for "Deadline", a student design magazine

Military service

2012-2014 Department commander's head-office manager